

Global Gazette

The latest news, updates, and announcements

In This Issue

Exploring Bias in the Industry

From Internship to Integration

Expanding Partnerships, Expanding Reach

Quote of the Month:

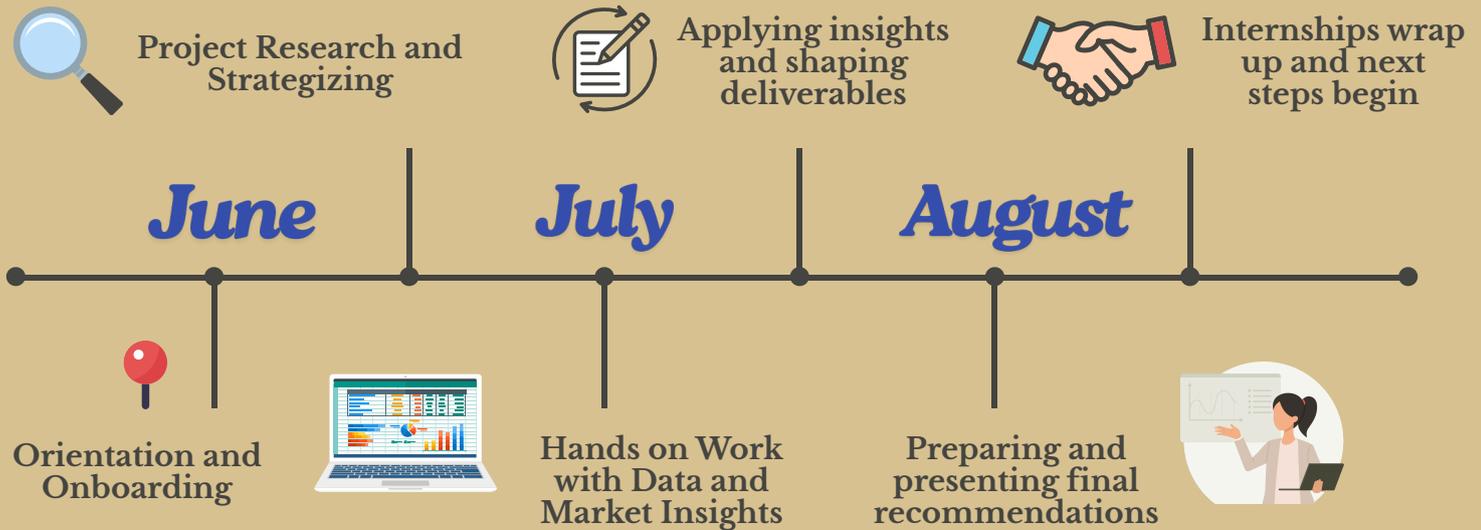
*"Do the best you can until you know better. Then when you know better, do better."
— Maya Angelou*



July: Exploring Bias in the Industry

In July, our monthly workshop focused on unconscious bias in the food industry. Using a “Don’t Judge a Book by Its Cover” format, we explored how quick assumptions based on packaging, names, or visual design can influence the way we perceive products. We walked through real examples that sparked thoughtful conversation about how these biases can show up in our everyday work, whether through product placement, brand perception, or vendor selection. These conversations reminded us that bias, even when unintentional, can affect which products get visibility and which voices are heard. As a company that works across the food industry, continuing to reflect on how we show up and who we advocate for is an important part of how we grow with intention and awareness. In response to the severe flooding that impacted communities across Texas this month, we directed our July donation to [Team Rubicon](#). This organization mobilizes veterans, first responders, and trained volunteers to deliver disaster relief in high-need areas. Their work helps ensure that emergency support reaches the communities who need it most, and we are proud to support their mission. We hope our contribution brings some stability, relief, and hope to those affected during this time of recovery.

From Internship to Integration



At Global, we view internships as a valuable opportunity for both the company and the student. Our interns are paid team members who contribute meaningfully to real projects while gaining hands-on experience in the food industry. These roles allow students to apply what they're learning in the classroom, build professional skills, and explore potential career paths—while we benefit from fresh insights, added support, and the chance to develop future talent. Our goal is always to build lasting connections and, when possible, continue working with our interns beyond the summer.

This year, both Igor and Kevin have made impressive progress on their projects, demonstrating initiative and growth. Igor has been supporting our Exports team on a business development project focused on market mapping to identify key retailers and distributors in priority global regions. His work is helping us organize critical market data that will guide future expansion and allow us to support our export partners more strategically.

Kevin has been working with our Domestic Sales team on a project to create tools and resources that improve internal organization and streamline vendor support. His fresh perspective is helping enhance our materials so the team can bring their best to vendor meetings and drive strategic growth. His work has been well received across the department, and we're excited to share that Kevin will be continuing with Global in a part-time role! He'll remain with us throughout the school year while completing his senior year at Illinois State University, where he is pursuing a bachelor's degree in Marketing with a concentration in Professional Sales. With the knowledge he's gained this summer, he's already begun training for this transition.

Both interns have contributed significantly this summer, and we look forward to their final presentations. We plan to share their work with the respective departments so we can carry their insights forward and use their research and recommendations to kickstart important initiatives this fall.

Expanding Partnerships, Expanding Reach



Our Export department continues to build momentum, both in strengthening our global partnerships and expanding our brand portfolio. We're excited to officially welcome Live Love Pop and Alkaline 88 to our export roster as we begin supporting them in bringing their products to new international markets. Helping brands grow beyond the US is a core part of our mission, and we're proud to partner with suppliers who are ready to take that next step.



As our vendor partnerships grow, our team is also deepening relationships with key international distributors and retailers. Earlier this month, Tiffany, one of our Export Sales Representatives, traveled to Texas to meet in person with JHF, the distributor managing the Middle East territory, including Dubai and the UAE, for one of our major retail partners, Spinneys. These in-person meetings are a critical part of strengthening communication, building trust, and learning about opportunities in the market firsthand.



She was joined by Tim, our VP of Export Sales, who continues to drive growth through strategic business development. From identifying emerging brand partners to supporting relationship-building on the distributor side, his leadership is helping shape the future of our export division. We're proud of the work our Export team is doing to build meaningful connections and drive long-term success abroad, and we're excited to keep growing in this space.